



Last Call Marquette
Drink Specials in One Place!

Public Relations/Marketing Internship Description

Organization: Last Call Nationwide, LLC

Requirements/Skills: The public relations/marketing intern will be actively enrolled in, or a recent graduate of, a university public relations, marketing, communications or other related program. The current student will preferably have at least sophomore standing with a GPA of 2.5 or higher.

The individual must be familiar with social media websites such as Facebook and Twitter. The intern must possess an understanding of basic media relations skills, an ability to interact professionally with clients, and good judgment. A working knowledge of computers, as well as word processing is necessary. Experience in planning and executing events is suggested. The public relations/marketing intern will be mentored by the owner of Last Call Marquette. The owner will help the intern prioritize tasks and focus on multiple projects and deadlines simultaneously. The intern will work approximately 5-10 hours per week. Access to a computer is mandatory.

Payment will be the real-world work experience. The owner/supervisor can also be used as a reference for future job searches.

Responsibilities:

- Utilize Facebook and Twitter accounts to further the brand of Last Call Marquette
- Plan and execute events that fit with the content of Last Call Marquette
- Assist in keeping content fresh and up to date on the website
- Acquire sponsors for both the website and events
- Promote and spread awareness of LastCallMqt.com to the Marquette community

To be considered, email your cover letter and resume to Jeffrey Matthias at JMatt@lastcallmqt.com.

No phone calls please.